



**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

www.Fox8.com

CONTRACT

10/29

Contract / Revision 586691 /		Alt Order # 09852680
Product VOTERS FIRST ATS		
Contract Dates 10/23/12 - 11/06/12		Estimate # 1858
Advertiser Voters First		Original Date / Revision 10/26/12 / 10/26/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WJW	Account Executive Alexandra Bradley	Sales Office Washington DC
Special Handling		
Demographic Adults 35+		
IDB# 8476	Advertiser Code 369	Product Code 387
Agency Ref		Advertiser Ref

And:

**New Media Firm**  
**1322 G Street SE**  
**Washington, DC 20003**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 1	8	10/29/12	10/29/12	M-F 5a-530a	5a-530a		:30			NM	1	\$1,200.00
		FOX8-NWS-5AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,200.00			
N 2	8	10/30/12	10/30/12	M-F 5a-530a	5a-530a		:30			NM	1	\$1,200.00
		FOX8-NWS-5AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,200.00			
N 3	8	10/29/12	10/29/12	M-F 530a-6a	530a-6a		:30			NM	1	\$1,500.00
		FOX8-NW-5:30AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,500.00			
N 4	8	11/01/12	11/01/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$3,500.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$3,500.00			
N 5	8	10/29/12	10/29/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$3,500.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$3,500.00			
N 6	8	11/01/12	11/01/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$3,500.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$3,500.00			
N 7	8	10/29/12	10/29/12	M-F 9a-10a	9a-10a		:30			NM	1	\$2,800.00
		FOX8 NEWS-9AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,800.00			
N 8	8	10/29/12	10/29/12	M-F 10a-11a	10a-11a		:30			NM	1	\$1,500.00
		NEW DY CLEVLND										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,500.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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5800 S. Marginal Rd  
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<u>Contract / Revision</u> 586691 /		<u>Alt Order #</u> 09852680
<u>Contract Dates</u> 10/23/12 - 11/06/12	<u>Product</u> VOTERS FIRST ATS	<u>Estimate #</u> 1858
<u>Advertiser</u> Voters First		<u>Original Date / Revision</u> 10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 9	8	11/02/12	11/02/12	M-F 10a-11a	10a-11a		:30			NM	1	\$1,500.00
NEW DY CLEVELND												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,500.00			
N 10	8	10/29/12	10/29/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1	\$2,000.00
FOX8-NWS-12NN												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,000.00			
N 11	8	10/31/12	10/31/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1	\$2,000.00
FOX8-NWS-12NN												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$2,000.00			
N 12	8	11/01/12	11/01/12	M-F 1p-2p	1p-2p		:30			NM	1	\$1,000.00
JEFF PROBST												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,000.00			
N 13	8	10/29/12	10/29/12	M-F 2p-3p	2p-3p		:30			NM	1	\$1,000.00
STEVE HARVEY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,000.00			
N 14	8	10/29/12	10/29/12	M-F 3p-4p	3p-4p		:30			NM	1	\$1,200.00
RICKI LAKE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,200.00			
N 15	8	10/29/12	10/29/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,500.00			
N 16	8	10/29/12	10/29/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,500.00			
N 17	8	10/31/12	10/31/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,500.00			
N 18	8	10/29/12	10/29/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8-NWS-5PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$3,000.00			
N 19	8	10/31/12	10/31/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8-NWS-5PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$3,000.00			
N 20	8	10/31/12	10/31/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8-NWS-5PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$3,000.00			
N 21	8	11/01/12	11/01/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8-NWS-5PM												

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<u>Contract Dates</u> 10/23/12 - 11/06/12	<u>Product</u> VOTERS FIRST ATS	<u>Estimate #</u> 1858
<u>Advertiser</u> Voters First		<u>Original Date / Revision</u> 10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
												Totals	
												Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	---T---				1	\$3,000.00				
N 22	8	10/30/12	10/30/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00	
FOX8-NWS-6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	-T-----				1	\$4,000.00				
N 23	8	11/02/12	11/02/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00	
FOX8-NWS-6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	----F--				1	\$4,000.00				
N 24	8	10/31/12	10/31/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00	
FOX8-NWS-6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	--W----				1	\$4,000.00				
N 25	8	10/27/12	10/27/12	Late News After Sports/De	1030p-2a After Spr		:30			NM	1	\$4,500.00	
FOX8-NWS-10PM<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	-----S-				1	\$4,500.00				
N 26	8	10/28/12	10/28/12	Late News After Sports/De	1030p-2a After Spr		:30			NM	1	\$4,500.00	
FOX8-NWS-10PM<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	-----S				1	\$4,500.00				
N 27	8	10/31/12	10/31/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$4,500.00	
FOX8-NWS-10PM<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	--W----				1	\$4,500.00				
N 28	8	11/01/12	11/01/12	M-F 1030p-11p	1030p-11p		:30			NM	1	\$4,500.00	
FOX8-NWS-10PM<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	---T---				1	\$4,500.00				
N 29	8	11/02/12	11/02/12	M-F 1230a-1a	1230-1a		:30			NM	1	\$600.00	
OLD CHRISTINE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	----F--				1	\$600.00				
N 30	8	10/29/12	10/29/12	M-F 430a-5a News	430a-5a		:30			NM	1	\$600.00	
FOX8-NWS-4:30A<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	M-----				1	\$600.00				
N 31	8	10/30/12	10/30/12	M-F 430a-5a News	430a-5a		:30			NM	1	\$600.00	
FOX8-NWS-4:30A<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	-T-----				1	\$600.00				
N 32	8	10/27/12	10/27/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$1,500.00	
FOX8-SAT MORN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	-----S-				1	\$1,500.00				
N 33	8	10/27/12	10/27/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$1,500.00	
FOX8-SAT MORN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	-----S-				1	\$1,500.00				

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Contract / Revision		Alt Order #
586691 /		09852680
Contract Dates	Product	Estimate #
10/23/12 - 11/06/12	VOTERS FIRST ATS	1858
Advertiser		Original Date / Revision
Voters First		10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 34	8	10/28/12	10/28/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$1,200.00
FOX8 NWS SU-8A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,200.00			
N 35	8	10/28/12	10/28/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$1,200.00
FOX NWS SUNDAY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,200.00			
N 36	8	10/28/12	10/28/12	FOX News Sunday	10a-11a		:30			NM	1	\$1,200.00
FOX8 NW SU-10A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,200.00			
N 37	8	10/28/12	10/28/12	Rizzo Show, the	Rizzo Show, the		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$2,800.00			
N 38	8	11/05/12	11/05/12	M-F 530a-6a	530a-6a		:30			NM	1	\$1,900.00
FOX8-NW-5:30AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,900.00			
N 39	8	11/05/12	11/05/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$3,400.00
FOX8-NWS-MORNG												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,400.00			
N 40	8	11/05/12	11/05/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1	\$1,500.00
FOX8-NWS-12NN												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00			
N 41	8	11/05/12	11/05/12	M-F 1p-2p	1p-2p		:30			NM	1	\$700.00
JEFF PROBST												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$700.00			
N 42	8	11/05/12	11/05/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8-NWS-5PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,000.00			
N 43	8	11/05/12	11/05/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$3,800.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,800.00			
N 44	8	11/03/12	11/03/12	Late News After Sports/De	1030p-2a After Spr		:30			NM	1	\$4,250.00
FOX8-NWS-10PM<												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$4,250.00			
N 45	8	11/05/12	11/05/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$4,250.00
FOX8-NWS-10PM<												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$4,250.00			
N 46	8	11/04/12	11/04/12	Sa & Su 10p-11p Fox 8 New	10p-11p Rotator		:30			NM	1	\$4,250.00
FOX8-NWS-10PM<												

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5800 S. Marginal Rd  
Cleveland, OH 44103  
(216)431-8888

<u>Contract / Revision</u> 586691 /		<u>Alt Order #</u> 09852680
<u>Contract Dates</u> 10/23/12 - 11/06/12	<u>Product</u> VOTERS FIRST ATS	<u>Estimate #</u> 1858
<u>Advertiser</u> Voters First		<u>Original Date / Revision</u> 10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
											1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$4,250.00			
N 47 8		11/03/12	11/03/12	Fox 12a-1230a or CC	12a-1230a or CC		:30			NM		
NEW GIRL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$600.00			
Totals											47	\$112,750.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	8	\$18,400.00	\$15,640.00
10/29/12 -11/05/12	39	\$94,350.00	\$80,197.50
Totals	47	\$112,750.00	\$95,837.50

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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